

## **Historic, Archive Document**

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**Do You  
still have  
your 1950-1951  
SEED  
CATALOG?**

**AGGELER & MUSSER**

**Dear Friend:**

Do you still have your 1950 to 1951 Aggeler & Musser Seed Catalog, which we asked you to keep for two years?

As we mentioned in our catalog last January, we are sending you with this folder a new order sheet. For your convenience this order sheet is postpaid and needs no stamps.

In order to show our appreciation of your co-operation, you will find below two coupons which may be applied on your next order to us.

If by any chance you have lost your catalog, please let us know and we will send you another.

Thank you for your co-operation.

**COURTESY COUPON  
No. 1**

This coupon is good for one full sized packet of the famous Cuthbertson Sweet Pea seed with your order of \$1.00 or more. Now is the time to plant this popular, new, large flowered, long stemmed variety in order to have an abundance of gorgeous sweet peas in the spring. Tear off this coupon and attach to your first order.

**COURTESY COUPON  
No. 2**

This coupon is good for 10% on any flower or vegetable order mailed in from your 1950-1951 Aggeler & Musser Seed Catalog before March 31, 1951. Tear off this coupon and attach to your first order.

# A&M GLADIOLI

Favorite 10 Collection

1 each 90c; 3 each \$2.35; 6 each \$4.20  
Postpaid

**Algonquin**—Tall straight spikes of beautifully ruffled, flaming scarlet blooms. 15c each; 2 for 25c; \$1.25 dozen; \$8.50 per 100. Postpaid.

**Barcarolle**—Ruffled clear light orange blooms of medium size. 15c each; 2 for 25c; \$1.25 per dozen; \$8.50 per 100. Postpaid.

**Blue Beauty**—A large lavender blue, suffused with violet. Throat deep crimson. 10c each; \$1.00 dozen; \$7.50 per 100. Postpaid.

**Candy Heart**—Rich apricot pink with deep red blotch in throat. 15c each; 2 for 25c; \$1.25 dozen; \$8.50 per 100. Postpaid.

**Chamouny**—Very fine spikes of true bright rose. Up to 10 flowers open at one time. 15c each; \$1.25 dozen; \$8.50 per 100. Postpaid.

**Commander Koehl**—Rich deep toned scarlet. Mammoth spikes with large wide open blooms. 15c each; 2 for 25c; \$1.25 dozen; \$8.50 per 100. Postpaid.

**J. S. Bach**—Brilliant salmon red. Exhibition variety. 10c each; \$1.00 dozen; \$7.50 per 100. Postpaid.

**Margaret Beaton**—A glorious gladiolus of pure glistening white with just a splash of scarlet in the throat. A strong grower with large florets. 10c each; \$1.00 dozen; \$7.50 per 100. Postpaid.

**Picardy**—Winner of many prizes. Many large florets, delicate apricot pink, open at one time. 10c each; \$1.00 dozen; \$7.50 per 100. Postpaid.

**Royal Gold**—Rich golden yellow. Medium sized blooms. 10c each; \$1.00 dozen; \$7.50 per 100. Postpaid.



A & M GLADIOLI

## SIX MAGNIFICENT DAHLIAS

You will be delighted with these beautiful large Dahlias. They will dress up your garden, and give you handsome blooms over a long period.

**Autumn Sunset** (Informal Decorative)—Brilliant yellow blending to red.

**California Gold** (Informal Decorative)—A giant clear lemon yellow. One of the easiest giants to grow.

**Darcy Sainsbury** (Formal Decorative)—Large pure white. One of the best for cutting.

All at 60c each; 3 for \$1.60 or All Six for \$2.95. Postpaid.

**Eleanor Francis** (Informal Decorative)—Brilliant blood red. Very large and a good keeper.

**Pink Giant** (Informal Decorative)—Huge tycam pink. Good exhibition variety.

**Royal Pennant** (Formal Decorative)—Royal rich purple. A really outstanding Dahlia.



## A&M TUBEROUS ROOTED BEGONIAS

These flowers with their brilliant colors and ornamental foliage are almost indispensable for the summer garden.

**Picotee (Double Marginata)**—Beautiful camellia shaped blooms with edges of petals picoteed in a different shade of color. Mixed.

**Double (Camellia Flowered)**—Crimson, Pink, Orange, Rose, Salmon, Scarlet, White, Yellow.



DAHLIA  
ELEANOR  
FRANCIS

**Carnation Flowered (Double Frilled)**—Rose, Scarlet, White, Yellow.

**Lloydii**—A pendulous variety for pots and hanging baskets. Rose, White, Scarlet, Yellow.

All at 35c each or \$3.50 per dozen. Postpaid.

DOUBLE CAMELLIA FLOWERED TUBEROUS BEGONIA





**ASTER****CALIFORNIA GIANTS MIXED**

Large fluffy flowers with delicately curled and interlaced petals. Stems are long and wiry with fine foliage. Needs no disbudding. Wonderful for cutting.

Pkt. 15c

**ALYSSUM****VIOLET QUEEN**

Very fragrant and hardy, bearing spikes of small, four-petaled flowers in great profusion continuously throughout the year. One of the best border or rockery plants. Rich bright violet, very dwarf.

Pkt. 15c; 1/4 oz. 45c

**LARKSPUR****REGAL MIXED**

This beautiful new variety is distinguished by its very long, thick spikes of huge delphinium-like well spaced florets. Tall and base branching.

Pkt. 25c



REGAL LARKSPUR MIXED



ASTER, CALIFORNIA GIANT



PETUNIA FIRE CHIEF

**PETUNIA FIRE CHIEF**ALL AMERICA SELECTION

Gold medal winner of All America Selections for 1950. An entirely new color in petunias. Brilliant spectrum red with the glow of scarlet red, this petunia makes a striking and exciting display in the garden. The plants are dwarf and erect in habit. Blooms are about 2½ inches in diameter and fairly blanket the plant over a long blooming season.

Pkt. 25c

**TITHONIA TORCH**ALL AMERICA SELECTION

Winner of All America Selections for 1951. Dwarf bushy plants, very early. Flowers are large, bright orange scarlet. Easy to grow as a Zinnia and flourishes in heat.

Pkt. 25c



TITHONIA TORCH

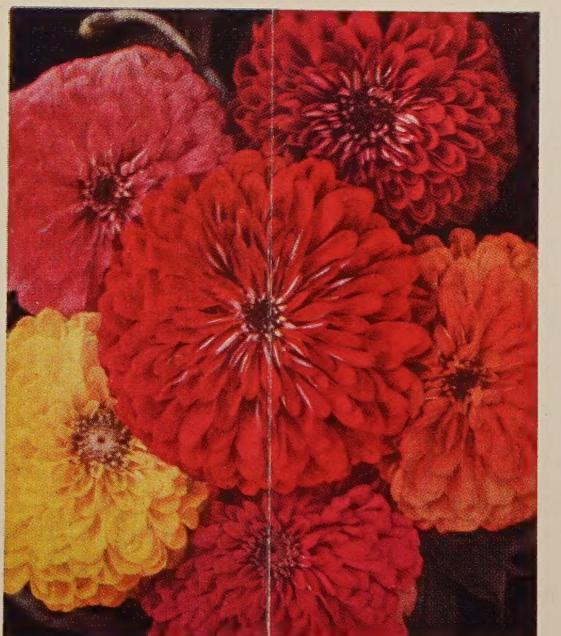
**ZINNIA, DAHLIA FLOWERED****SPECIAL MIXED**

The large size, fullness of petals, fine color range and good keeping qualities have all contributed to the popularity of this strain. The flowers resemble the Decorative Dahlia, and for this reason it is called the Dahlia Flowered Zinnia. The blooms often measure 5 to 6 inches in diameter.

Pkt. 15c

**SPECIAL OFFER**

For every packet order of \$1.00 or more selected from this folder, you may choose an extra 25c packet FREE.



DAHLIA FLOWERED ZINNIA



STOCKS, GIANTS OF CALIFORNIA

**STOCKS****GIANTS OF CALIFORNIA****Exquisite Mixed**

A magnificent branching stock bearing huge sweetly scented flowers on long stems. Tall growing and very prolific.

Pkt. 20c

**SNAPDRAGON****TETRA MIXED**

A new strain with extra large florets, many of them ruffled, in a wide range of harmonious colors. The plants grow to a height of about 2½ feet, and are base branching, making them excellent for cutting. The flower spikes are long with well spaced florets.

Pkt. 25c

**CALENDULA****PACIFIC BEAUTY MIXED**

Uniformly large flowers with extra long stems. Many new and charming pastel shades. Heat resistant.

Pkt. 15c; 1/4 oz. 30c



SNAPDRAGON, TETRA MIXED

*62,09*  
**AGGELER & MUSSER SEED CO.**

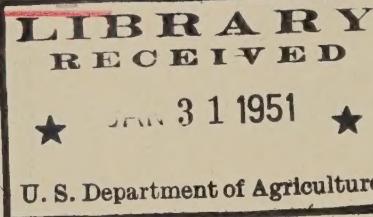
652 Mateo Street  
LOS ANGELES 21, CALIFORNIA

Postmaster: Return Postage Guaranteed.



PACIFIC GIANT CALENDULAS

*= 1951 =*



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U. S. POSTAGE  
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# AGGELE & MUSSER SEED CO.

**General Offices, Warehouse and Mail Order Dept.**

**652 MATEO ST., LOS ANGELES 21, CALIF.**

**STORES:** 40 W. Gabilan St., SALINAS  
122 W. Main St., SANTA MARIA  
1013 E. Valley Blvd., EL MONTE

130 S. Church St., VISALIA  
896 West Gardena Blvd., GARDENA  
110 S. Plaza St., BRAWLEY

Please forward the following ORDER for amount enclosed:

Name \_\_\_\_\_  
(Mr., Mrs. or Miss; write name plainly)

**Street** \_\_\_\_\_ **R. D.** \_\_\_\_\_ **Box** \_\_\_\_\_

**Money Order**

**Do Not Write in  
this Space**

**Post Office** \_\_\_\_\_ **P. O. Box** \_\_\_\_\_

## Cash

**State** \_\_\_\_\_

8

Date \_\_\_\_\_, 19\_\_\_\_

■ 1

**FORWARD GOODS BY:**

**Parcel Post**  Indicate shipping  
**Express**  preference with  
**Freight**  X in square.

**NOTICE —** Remittance by Postal Money Order is a guarantee against loss. We prefer them for our mutual protection. Use them if convenient.

Name of Express Office or Freight Station.

**OFFICIAL DISCLAIMER CLAUSE**—“The Aggeler & Musser Seed Company gives no warranty, express or implied, as to the productiveness of any seeds or bulbs it sells and will not be in any way responsible for the crop. Our liability, in all instances is limited to the purchase price of the seed and or bulbs.”

You may substitute the next best of any variety you cannot supply.

**Substitutes:** You may substitute the next best or any variety you cannot supply.

Please do not substitute without first notifying me.....

(Please mark a cross (X) in one of the above spaces)

**Please include 3% SALES TAX if you live in the State of California on all items except seed that is to be used to raise products for human consumption.**

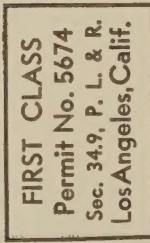
**On larger amount figure 3% of total.**

**Los Angeles Customers Please Figure 3½% of Total**

**THIS FLAP IS GUMMED, READY TO SEAL**  
 **NO ENVELOPE NECESSARY**

The logo for Futura Vellum Envelopes. It features the word "FUTURA" in a bold, sans-serif font, with "VELLUM" stacked directly below it. A stylized envelope icon is positioned between the two words. Below the main text, the words "TRADEMARK" are printed vertically.

**FOLD ON THIS LINE**



M  
O  
R  
T



NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

4c POSTAGE WILL BE PAID BY—

**AGGELER & MUSSE** **SEED CO.**

**652 Mateo Street**

Los Angeles 21, Calif.

